

Subject overview

The course covers the subject of Sustainable Development as a strategic factor in the business sector. The Environmental Quality, Social Equity, and Economical Prosperity are topics that support the Sustainable Development. These topics are analyzed from several points of views of the Stakeholders's Chain in order to make a better decision making. Several economical-environmental decision support tools are used to bear a business decisions making.

Learning Outcomes

At the end of this course, the student will have:

- Acquired the Basic knowledge about Sustainable Development including its history and be sensible on the natural resources, water, ground, and energy among others. Plus, it will identify Sustainable Development associations, institutions, companies and volunteer programs.
- Acquired the knowledge on tools and skills to analyze, synthesize, and evaluate the Life Product Cycle from cradle to the grave, producer's responsibility and the relevancy of the stakeholders in the value chain.
- Acquired the understanding business impact on the issues of wealth distribution, social development, environmental quality, economic prosperity, education and communication technology in order to improve the social development.
- Acquired the knowledge about how the Sustainable Development represents social equity, economic prosperity, environmental quality and how they impact of the economical sector.
- Acquired a systematic vision of Sustainable Development through the iteration and interaction of different stakeholders in the value chain as: companies, suppliers, non profit organizations, local communities, and the media and its impact on the Sustainable Development.
- Identified and analyzed the potential impact of sustainable corporative strategies.

Subject modules

- Sustainable Development Leadership introduction
- Environmental Quality
- Ethic, Social Responsibility and Sustainable Indicators
- Integrated Sustainable Development

Required readings

Required readings are to be determined.

Questions?

If you have any questions about any of the course summaries, please contact us.