

Subject overview

This subject examines the economic, political and social environmental elements that are related to the development and modernization of Latin American business. The economic opening process of the region will be emphasized as well as the managerial and technological modernization strategies that Latin American business used to compete during this process. The importance of the globalization of the economies will be considered in order to identify the internationalization strategies followed by Latin American business. Special importance will be given to the analysis of human resources practices and labor relations in order to understand the social logic of organizing business in the region.

Learning Outcomes

At the end of this subject, the student will be able to:

- Analyze (identify, classify, and evaluate) key strategic, organizational and managerial concepts from the Latin American perspective.
- Evaluate diverse processes for managing organizations in Latin America: Implementing businesses strategy, organizing tasks, and human resources management.
- Identify alternative forms for strategizing, organizing and managing human resources according to the economic, technological and social environment in Latin America.
- Evaluate the Latin American perspective for strategizing businesses, organizing a sustainable organization and managing human resources.

Assessment overview

- Class Participation (Individual activity) 30% of total assessment
- Critical Analysis Report (Individual activity) 30% of total assessment
- Case Research Project (Team activity) 40% of total assessment

Subject modules

- Latin American Economic History
- Strategy (Corporate Governance, Corporate Strategy, International Strategy)
- Organization and Organizing Processes (Work Systems, Social Networks and Knowledge, Art & Business for Creativity and Innovation, Work Culture and Organizational Culture)
- Human Resources Management (Human resources Practices, Labor Relations, Towards a Latin American Management Model)

Required readings

- There is no set text. Students will read a variety of journal articles assigned by Academic Teaching Staff.

Questions?

If you have questions about any of the subject summaries, please contact us.