

Subject overview

This subject is a survey of global communication and telecommunication channels. Emphasis is on problems related to the free flow of information, the role of states and international organizations in fostering global communications, and the role of private corporations in decision making.

Learning Outcomes

By the completion of this subject students will be able to:

- Analyze the basic political, economic, and social structures that shape international communication;
- Evaluate the normative and working theories and frameworks used to explain the nature and conduct of communication across national frontiers;
- Examine the nature and dynamics of global news services and information flow;
- Recognize the issues arising from uneven distribution of communication resources in the emerging global society;
- Recognize the context and content of the New World Information Order and its aftermath
- Examine international news before and after the Cold War, and before and after 9/11.

Assessment overview

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| • Attendance and participation | 20% of total assessment |
| • Individual research paper | 15% of total assessment |
| • Group project, proposal, presentation and report | 30% of total assessment |
| • Exams (4 total) | 35% of total assessment |

Subject modules

- International Communication
- Researching Communications
- Global Television and Film

Required readings

- Thussu, D. K. (2006). *International communication: Continuity and change* (2nd Ed.). London, UK: Hodder Arnold Publication.
- Deacon, D., Pickering, M., Golding, P. & Murdock, G. (1999). *Researching Communications: A Practical Guide to Methods in Media and Cultural Analysis*. London, UK: Hodder Arnold Publication.
- Hoskins, C., McFadyen, S. & Finn, A. (1998). *Global television and film: An introduction to the economics of the business*. New York: Oxford University Press.

Questions?

If you have questions about any of the subject summaries, please contact us.