

Subject overview

This subject introduces undergraduate students to some of the basic principles, concepts, theories and models associated with tourism studies. It also examines the empirical status of some of these theories, concepts and models. Emphasis is on the link between geography and tourism within the framework of resource identification, development, and utilization.

Subject modules

- Concept of tourism as it relates to Leisure and Recreation
- Tourism development trends, its multidisciplinary nature and systems framework
- Global growth of the industry and benefits and costs associated with it
- Tourism Motivation and Behavior
- Tourism Destination Evolution and Planning (spatio-temporal dynamics)
- The Tourism System (involving Government Organizations, Travel Intermediaries, Transportation, Attractions, and Accommodation)
- Impacts of Tourism (Socio-cultural, Economic, Physical /Environmental)

Required readings

- Hudman, L.E & Hawkins, D.E. (1989). *Tourism in contemporary society – An introductory text*. New Jersey, USA: Prentice-Hall Inc.
- Cooper, C. et al. (1998). *Tourism – Principles and practice* (2nd Ed.). Harlow, England: Prentice Hall.
- Hall, C.M. & Page, S.J. (2002). *The geography of tourism and recreation – Environment, place and space* (2nd Ed.). London and New York: Routledge.

Questions?

If you have questions about any of the subject summaries, please contact us.