

Subject overview

This subject presents an historical perspective of organizational management focusing upon the foundations of structure, strategy, and communication. An analysis of the organization as a system will examine social, technological, political and economic sub-systems. The stakeholder approach and emerging new business models will be introduced. This subject also discusses the essential attributes and competencies that a manager should have in order to lead the organization effectively.

Learning Outcomes

At the completion of this subject, students will be able to:

- Discuss the role of managers in organizations and the major challenges they face in a competitive environment
- Determine what is the organizational environment that managers need to examine
- Determine the process of planning and strategy formulation by managers
- Discuss the process of designing organizational structure
- Discuss the importance of organizational control
- Determine how organizational culture can affect managerial action
- Discuss the challenges of strategic human resource management
- Determine ways that managers can motivate their employees
- Discuss the effect of leadership in organizations
- Discuss team dynamics and how to manage a high performance team
- Discuss the issue of communication and change within organizations
- Discuss the issue of quality management and efficiency
- Discuss the issue of innovation and entrepreneurship

Assessment overview

- Mid-semester Test 20% of total assessment
- Group Report 30% of total assessment
- Final Exam 50% of total assessment

Subject modules

- An Introduction to Management
- The Environment of Organizations & Managers
- Managing strategy & Strategic Planning
- Managing Human Resources in an Organization
- Managing Entrepreneurship & New Venture Formation
- Communication in Organizations
- Leadership and Influence Processes
- Organization Structure & Design
- Organizational Change & Innovation
- Managing Group & Team Processes
- Motivating Employee Performance
- Managing, Quality, Productivity/Operations

Required readings

- Davidson, P., Simon, A., Gottschalk, L., Hunt, J., Wood, G., & Griffin, R.W. (2006). *Management: Core concepts and skills* (Australasian ed.). Brisbane, Australia: John Wiley & Sons.

Questions?

If you have questions about any of the subject summaries, please contact us.